



April 3, 2018

TO: Iowa Actuaries Club Members

FROM: Erin Lachen, Secretary/Treasurer, (515) 508-4139

RE: April 30, 2018 Club Meeting

Meeting Information

The Iowa Actuaries Club is excited to announce the following details of our upcoming meeting of the 2017-2018 club year:

Monday, April 30, 2018
Des Moines Marriott Downtown
Des Moines Room (3rd Floor)
Doors Open at 11:45 am
Lunch Served at 12:00 pm

Featured Presentation

Topic: Data Science/Behavioral Science

Presenter: Jackie Rees Ulmer, Associate Dean for Undergraduate Programs in the Ivy College of Business, Iowa State University

Jackie Rees Ulmer is currently the Union Pacific Professor of Information Systems and Associate Dean for Undergraduate Programs in the Ivy College of Business at Iowa State University. She previously served as chair of the Department of Supply Chain and Information Systems. Before joining Iowa State, she was previously an associate professor in the Krannert Graduate School of Management at Purdue University. She earned her Ph.D. in Decision and Information Sciences from the Warrington College of Business at the University of Florida in 1998. Her research interests include information security risk management, privacy, machine learning, particularly text mining and evolutionary computation. She has published in journals such as Communications of the ACM, Decision Sciences, Decision Support Systems, European Journal of Operational Research, Information System Research, INFORMS Journal on Computing, MIS Quarterly, Journal of MIS, and the Journal of Organizational Computing and Electronic Commerce. She teaches courses in Information Security, Principles of Management Information Systems, Java Programming, Database Management Systems, and Data Mining

This session will explore the "last mile problem" of data science where algorithms can, but may not always, point us in the right direction. Data Science rarely ever becomes the complete solution. Judgement and decision-making follow. Whether we have the appropriate models and algorithms in the era of "Big Data" or not, we are all still human beings with our respective psychologies, experience, and human biases. Some have voiced fears that artificial intelligence could replace humans altogether. But is that likely? A more valuable approach may be to view machine and human intelligence as complementary, with each bringing its own strengths to the table. Join us in an interactive session with the audience in discussing some of these questions and explore how data science and behavioral science can work

together in our continued evolution and collaboration of artificial intelligence and human decision-making.

Menu

Fajita Fiesta buffet

- Vegan Black Bean Soup
- Spanish Rice (Vegan)
- Grilled Chicken Breast
- Marinated Flank Steak
- Freshly Sautéed Red Onions & Peppers (Vegan)
- Flour Tortillas (Vegan)
- Guacamole, Jalapenos, Salsa, Sour Cream
- Tortilla Chips
- Churros and Soppapias

Cost

\$35.00 per person. Please make checks payable to the Iowa Actuaries Club.

Checks can be mailed to:

Iowa Actuaries Club

Attn: Erin Lachen

1100 Locust St.

D1-7W-0202

Des Moines, IA 50391

Reservations

Please make reservations through your company contact by **Wednesday, April 18**.

Company contacts please compile reservations and e-mail totals to Erin Lachen at Erin.Lachen@nationwide.com. If your company contact has changed, please let me know.

If you have questions or suggestions concerning the club's activities, please contact any of the officers.

2017 – 2018 Club Officers		
Tong Khon Teh President	(718) 877-1835	tteh@coachingactuaries.com
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Program Committee		
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