



March 18, 2019

TO: Iowa Actuaries Club Members
FROM: John Fleming, Secretary/Treasurer, (515)261-5671
RE: April 8, 2019 Club Meeting

Meeting Information

The Iowa Actuaries Club is excited to announce the following details of our upcoming meeting of the 2018-2019 club year:

Monday, April 8, 2019
Des Moines Marriott Downtown
Des Moines Room (3rd Floor)
Doors Open at 11:45 am
Lunch Served at 12:00 pm
Business Meeting and Speaker 12:20 pm

Featured Presentation

Topic: Predictive Analytics – The Role of the Actuary

The presentation will focus on the role of the actuary in predictive analytics. It will start with an example of how data can transform an industry and the application of this example to insurance. We will then move to the role of the actuary and demonstrate the criticality of the actuary in different use cases.

Presenter: Martin Snow has held many senior actuarial positions over his 30+ years actuarial career, including serving as Appointed Actuary at TIAA, Lead Pricing, Reinsurance Solutions, and NGE Actuary for Life Insurance at Prudential, and Dividend Actuary at MetLife. He led the development of the first in the industry ULSG priced under PBR, as well as significant transformation initiatives.

Martin is now Vice President & Chief Delivery Officer of Atidot, a predictive analytics firm, and member of their Advisory Board providing guidance on key strategic issues.

Martin is a frequent speaker at professional meetings, is a Contributing Editor of *The Actuary*, a member of the Academy's Task Force on Big Data, a member of Academy Committees in the development of PBR, and a member of the ASB Task Forces to update ASOP 11 (Financial Reporting for Reinsurance) and ASOP 22 (Asset Adequacy Analysis).

Menu

Handheld House Crafted buffet

- House crafted tomato bisque
- Local Spinach salad
- Farro Salad (Vegan)
- Selection of sandwiches
 - Roast beef with cheddar on pretzel roll
 - Grilled chicken with pesto mayo on ciabatta
 - Classic tuna salad on 9 grain wheat
 - Vegan roasted vegetable wrap
- House-made giardiniera (Vegan)
- Assorted dessert bars and fresh baked cookies

Cost

\$35.00 per person. Please make checks payable to the Iowa Actuaries Club.

Checks can be mailed to:

Iowa Actuaries Club
 Attn: John Fleming
 9000 Northpark Drive
 Johnston, Iowa 50131

Dues

Dues were due by the end of October 2018. If you have not yet paid your \$10, please make checks payable to the Iowa Actuaries Club and mail to John Fleming at the address above. You may write one check for both dues and cost of the meeting.

Reservations

Please make reservations through your company contact by **Wednesday, March 27**. Company contacts please compile reservations and e-mail totals via the usual spreadsheet to John Fleming at jfleming@deltadentalia.com. If your company contact has changed, please let me know.

If you have questions or suggestions concerning the club's activities, please contact any of the officers.

2018 – 2019 Club Officers		
Jill Esser President	(515) 342-3981	jesser@sfgmembers.com
Erin Lachen Vice Pres/Program Chair	(515) 345-7049	erin.b.lachen@emcins.com
John Fleming Secretary/Treasurer	(515) 261-5671	jfleming@deltadentalia.com

Program Committee		
Erin Lachen	EMC Insurance	erin.b.lachen@emcins.com
Ingrid Guttin	PricewaterhouseCoopers	ingrid.guttin@pwc.com
Andrew Quint	Principal Financial Group	quint.andrew@principal.com
Amanda Wagner	Nationwide	wagnea4@nationwide.com
Susan Watson	Drake University	Susan.watson@drake.edu
Tong Teh	Coaching Actuaries	tteh@coachingactuaries.com